

NETWORK OF INDUSTRIAL ECONOMISTS

PHD & EARLY CAREER RESEARCHERS SYMPOSIUM

27 June 2024

Venue: University of Warwick, [WBS Teaching Centre M1](#)

09:30 – 10:00	Registration
10:00 – 10:10	Welcome & Opening Remarks Giuliana Battisti, University of Warwick
10:10 – 11:10	<p>Session 1 (Room M1) <i>Social influence and social Networks</i> Session Chair: Giuliana Battisti, University of Warwick</p> <p><i>Social Influence in Online Reviews: Evidence from the Steam Store</i> Presenter: Adam Di Liza, University of Warwick Discussant: Anna Rita Bennato, Loughborough University</p> <p><i>The Effect of Social Networks on Market Efficiency</i> Presenter: Paul Ivo Schaefer, University of Leicester Discussant: Mirko Draca, University of Warwick</p>
11:10 – 11:25	Coffee Break
11:25 – 12:25	<p>Session 2A (Room M1) <i>Consumer choice and diversification</i> Session Chair: Mike Waterson, University of Warwick</p> <p><i>Consumer Choice over Shopping Baskets</i> Presenter: Afonso Boavida Rodrigues, University of Oxford Discussant: Leonardo Madio, University of Padova</p> <p><i>Do what you want to do, or do what you have to: Expansion into Service Offering and Performance</i> Presenter: Anwar Adem, University of Warwick Discussant: David Paton, Nottingham University</p> <p>Session 2B (Room M2) <i>Rentals and factor market distortion</i> Session Chair: Mehman Ismayilli, University of Warwick</p> <p><i>The Economic Footprint of Short-Term Rentals on local businesses: Evidence from Portugal</i> Presenter: Francisco Nobre, University of Surrey Discussant: Michela Redoano, University of Warwick</p> <p><i>A neglected advantage? Factor market distortion and opportunities for FDIs: A subnational analysis</i> Presenter: Ziyang Ma, University of Warwick Discussant: Maria Garcia-Vega, University of Nottingham</p>

12:25 – 14:00	<p>Lunch</p> <p>Session 3A (Room M1)</p> <p><i>Antitrust, Monopoly and M&A</i></p> <p><i>Session Chair: Monica Giuliatti, University of Nottingham</i></p> <p><i>Antitrust in the Edgeworth Box: Monopoly</i></p> <p>Presenter: Damiano Turchet, University of Warwick</p> <p>Discussant: Ioana Chiovenau, Nottingham University</p> <p><i>Non-price Effects of M&As in the App Market</i></p> <p>Presenter: Junjun Zhang, University of East Anglia</p> <p>Discussant: Alessandra Ferrari, Loughborough University</p>
14:00 – 15:00	<p>Session 3B (Room M2)</p> <p><i>Platforms and pricing strategies</i></p> <p><i>Session Chair: David Paton, University of Nottingham</i></p> <p><i>Hybrid Platforms and Innovation Incentives</i></p> <p>Presenter: Julia Reimer, University Würzburg</p> <p>Discussant: Doh-Shin Jeon, Toulouse School of Economics</p> <p><i>Reducing Food Waste through Digital Platforms</i></p> <p>Presenter: Emmanuel Larbi Offei, University of Essex</p> <p>Discussant: Jacob Seifert, University of Leicester</p>
15:00 – 15:15	<p>Coffee Break</p>
15:15 – 16:45	<p>Session 4 (room M1)</p> <p><i>Costs pass through and product unbundling</i></p> <p><i>Session Chair: Anna Rita Bennato, Loughborough University</i></p> <p><i>Decoding product complexity and firm growth: evidence from manufacturing units in India</i></p> <p>Presenter: George Paily, Aston University, UNU-MERIT, Maastricht</p> <p>Discussant: Mehman Ismayilli, University of Warwick</p> <p><i>Estimating cost pass through and asymmetric price transmission in the UK's road fuels supply chain</i></p> <p>Presenter: Ivi Theodoulou, Queen Mary University London</p> <p>Discussant: Monica Giuliatti, Nottingham University</p> <p><i>Unbundling for Green?</i></p> <p>Presenter: Mehman Ismayilli, University of Warwick</p> <p>Discussant: Caroline Elliott, University of Warwick</p>
16:45 – 16:50	<p>Closing Remarks</p> <p><i>Giuliana Battisti & David Paton</i></p>

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CONFERENCE

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09:50 – 10:00

WELCOME

Giuliana Battisti, University of Warwick

10:00 – 11:20

Session 1

Governance of Digital Platforms

Session Chair: Anna Rita Bennato, Loughborough University

Design and governance of quality on a digital platform

Leonardo Madio

University of Padova

Governance Models to Address Network Effects, Contracting and Loyalty in Digital Markets

Sean Ennis

University of East Anglia

11:20 – 11:30

Coffee Break

11:30 – 12:50

Session 2

Competition in Digital Markets

Session Chair: Giuliana Battisti, University of Warwick

Platform Competition and App Development

Doh-Shin Jeon

Toulouse School of Economics

Digital payments, the open cartel and opt-out actions

Mike Waterson

University of Warwick

12:50 – 14:00

Lunch

14:00 – 15:20

Session 3

Communication and Regulation

Session Chair: Monica Giuliatti, University of Nottingham

Communications regulation in the digital age

Tania Van Den Brande

OFCOM

Facebook and Electoral Accountability: Social Media and Local Support for National Policies. Evidence from Italian Municipalities during Covid-19 Pandemic

Michela Redoano

University of Warwick

15:20 – 15:35	Coffee Break
15:35 – 16:55	<p>Session 4</p> <p>Price discrimination and information constraints <i>Session Chair: Piercarlo Zanchettin, University of Leicester</i></p> <p>Hybrid Price Discrimination on a Vertically Integrated Platform Ioana Chioveanu <i>University of Nottingham</i></p> <p>Information Constraints and Digital Efficiency: Field Experiments with UK Firms Cher Li <i>Aston University</i></p>
16:55 – 17:00	RSS BIS Best paper award
17:00 – 17:05	<p>Concluding remarks <i>Mike Waterson, University of Warwick</i></p>
17:05 – 19:00	Drinks & Reception at Varsity